



Wednesday, April 1st, 2025

Thank you for your patience – a smoother road ahead with AthleticsReg

Dear Athletics Community,

As many of you prepare for the outdoor season, we want to take a moment to thank you for your continued support and patience over the past few months. Transitions are never easy, and we recognize that the move to our new membership platform, AthleticsReg, has come with its share of challenges.

We know that some of you have experienced frustration during this shift, especially in navigating the new system and completing your season renewals. Please know that your feedback has been heard and deeply appreciated. It's played a critical role in helping us and our partners at Interpodia identify and address key areas for improvement.

The two most complex phases – the initial launch and the first seasonal renewal – are now behind us. With these milestones completed, we're confident that the experience going forward will be much smoother and more user-friendly.

In even more encouraging news, Interpodia recently announced a strategic merger with Uplifter Inc., a company known for its robust club management solutions. This partnership will bring meaningful enhancements to AthleticsReg, including improved administrative functionality, greater efficiency, and expanded customer support – all designed to better serve clubs, members, and administrators alike.

We're incredibly grateful for your commitment to our sport and your patience as we navigate this transition together. Your input continues to shape the future of AthleticsReg, and we're optimistic about what's ahead.

Thank you again – and wishing you all a successful and exciting outdoor season.

Sincerely,

Joyce Chiang
Director, Operations
Athletics Canada